

**2nd Annual California Surf Festival Nov. 19-22**

# Film Festival and Concert To Highlight Cultural Event

The California Surf Festival will be presenting a slew of great surf films, musical concerts, exhibitions and special events this November 19th through the 22nd. Building on the huge success of last year's

debut festival, the California Surf Museum is expanding this year's festival to include a concert by ukulele phenom Jake Shimabukuro, an exhibition celebrating *Surfer Magazine's* 50th Anniversary and dozens of great surf movies.

Highlighting the three-day Festival will be a special anniversary celebration of *Surfer Magazine* and founder John Severson and his 50 years in filmmaking. Much-anticipated premieres, rare vintage films, new releases and some legendary classics will be featured.

The California Surf Festival is a presentation of the California Surf Museum's continuing focus on preserving the culture and history of the surfing lifestyle.

Visit [www.californiasurffestival.com](http://www.californiasurffestival.com) as the dates draw near for up-to-date information. Tickets for the Jake Shimabukuro concert will be on sale beginning September 1st and can be purchased online at [www.surfmuseum.org](http://www.surfmuseum.org) or at the California Surf Museum.

## Hang Ten with Duke Boyd at Legends' Day!

The California Surf Museum (CSM) is proud to be honoring surfing industry icon Duke Boyd at this year's Legends' Day on Sunday, October 4, from 1:00-4:00 pm at the Oceanside Public Library's Community Rooms.

A tireless and stylish innovator, Boyd created and successfully marketed the specialized surf trunks still in use today, was the first



to use Velcro in his products, and paid the top surf stars to promote the 'cool' image. The Hang Ten line of clothing, which he

founded in 1960, included T-shirts, trunks, and jackets — the two small embroidered feet finishing off the look.

Admission to Legends' Day (formerly known as Old Timers' Day) is free. The Moonlight Beach Ukulele Strummers and Dancers will provide a festive atmosphere and a sumptuous luau buffet will be available; tickets for CSM members are \$10 each; non-members are \$20 each.

To purchase buffet tickets, please contact the CSM at (760) 721-6876, or visit [www.surfmuseum.org](http://www.surfmuseum.org).

The California Surf Museum is Open daily 10:00 am-4:00 pm, and Thursdays until 8:00 pm in conjunction with the Sunset

Market. Admission is free for members, \$3 general, \$1 students, military and seniors, free for those under 12 and on Thursdays.

# Ensemble

hip clothing for men and women




301 Mission Ave at Cleveland St.  
Downtown Oceanside • 760.453.2742

[www.ensembleboutique.com](http://www.ensembleboutique.com) • [myspace.com/ensembleboutique](http://myspace.com/ensembleboutique)